

Professional Profile

A highly motivated, energetic manager with excellent communication and problem solving skills and an innovative mindset. Extensive knowledge of the Mobile Market, with particular expertise in Japan and Europe. Excellent programming and management skills proven in both entrepreneurial and large enterprises. Record of successful international project planning, management and execution. Knowledge of all areas involved in running profitable International Mobile Projects.

Areas of Expertise

Project Management	Technical Architecture	Public Speaking
Priority Assessment	Mobile Technologies	Representative
Partner/Client Communication	User Interface Design	Multiple Languages
Consensus building	Market Value Assessment	Interpersonal Skills

Career Objective

Managing a team on the forefront of large-scale, innovative mobile projects - from the drawing table to the market. Working in a large corporate setting, affecting the lives of thousands of customers each day. Making a world-wide impact by offering top-notch mobile services that change the paradigm of consumer interaction with information technology. Specific areas of interest are non-verbal communication services, mobile communities, and thin-client networked devices.

Career Highlights

- Proven success in planning, developing and maintaining revenue-generating mobile services world-wide
- More than 6 years of international mobile business expertise - from setting up partnerships with high-profile brands to marketing services to operators
- Successful cross-continental management of technical and content teams consisting of individuals from diverse cultural and linguistic backgrounds
- Envisioned and designed a flexible Content Management System that allows for mobile services to be efficiently designed and replicated on any operator system, independent of mark-up language or end-user device
- Pro Bono activity of setting up a mobile donation site straight after the Tsunami Flood Disaster in Asia in cooperation with the largest network operators in the Netherlands.

Technical Skills

Markup languages: WML, xHTML, cHTML, PML, OML, XML
 Programming Languages: Active Server Pages, Perl, Visual Basic
 Server Technologies : IIS, Microsoft SQL

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PIKULA

VICTOR

Employment History

Mowave

Jan 2003 - Present

Chief Technical Officer

Responsible for the design, planning, construction, integration and maintenance of the Core Content Management System supporting over 50 mobile sites published at 28 operator portals worldwide. Brand names include Maxim, Life, Auto Express, Shape, HBO television series such as Sex in the City and in-house developed brands. As Co-Founder responsible for building out the company technically, from the ground up, resulting in current yearly revenue of five million Euros, employing fifteen people on payroll, and growing. Managed a team of eight engineers and several content editors.

Mobile Media Japan

Jan 2001 - Dec 2002

Business Development Consultant

Assisting Japanese Content Providers in entering the European mobile market. Introducing and pitching clients' mobile services to operators. Coordinated development, platform integration and negotiated price points. Witnessed the launch of the i-mode and Vodafone Live portals and their steady growth first-hand. Client sites successfully launched on five portals with thousands of users. While working at Mobile Media Japan (at the time a Japan-focussed consultancy) envisioned tactics for the European market and steered company to move and expand to Europe to start mobile services of its own.

SAP

Feb 2000 - Sep 2000

Product Management Assistant

Traineeship at SAP Labs Tokyo: Initially appointed to develop demonstration applications of mobile CRM software. These interactive, stand-alone demos (written in Macromedia Flash) made such a large impact at SAP Head Office that all company-wide marketing teams were encouraged to use this software from that point onward. Entrusted with organizing hands-on training for high-level engineers from SAP offices world-wide. Also acted as spokesperson at tradeshow and fairs, took part in prospect-client meetings and gave product presentations at local offices.

Education

Erasmus Universiteit Rotterdam

BA, Japanese Linguistics and Economics

1999 - 2001

Dissertation titled "Mobile Internet Services in Japan", 2001.

Activities and societies: Chairman Student Organization, student advisor in Educational Board.

Universiteit Twente

Business Information Technology

1997 - 1999

Languages

Native Dutch

Fluent English

Fluent Japanese

Near Fluent German

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